

Event Registration and Program Management Solutions

With Doubleknot, you can fully customize event and program registration for online, on-site and mobile sales. As a result, staff can stop worrying about managing registrations and collecting payments and focus on delivering excellent events and programs. With Doubleknot, you can:

- Configure everything from a simple event to a complex program with different tracks and options.
- Manage capacity and waitlists including overall capacity and the number of registrants per registration. For
 programs with multiple options, you can set capacity for the program and for individual activities within the
 program (such as conference sessions or educational tracks).
- Offer add-on options like additional sessions, before- and after-care and merchandise during each registration.
- Collect all the information you need with custom forms, including emergency contacts, health forms, liability waivers, photo releases and T-shirt sizes.
- Create custom payment schedules, early registration discounts, late fees and automatic billing reminders.
- Offer membership incentives like priority registration, automatic discounts and members-only events. When a customer buys a membership, their benefits are automatically applied to all eligible items in the transaction.
- **Stay in touch** with automatic confirmations, receipts and reminders and schedule custom emails to registrants at any time.
- View registration and financial data at a glance with dozens of built-in standard reports and a custom report writer, so you always have a 360-degree view of your constituents and program status.
- Sell tickets, update registrations and collect payment on-site with the Sales Station Mobile POS app for iPads, included at no extra cost with your Doubleknot subscription.
- Eliminate long check-in lines by scanning and validating each participant's or group's QR-coded ticket.

Online and mobile-friendly registration, payments and ticketing



Sell tickets, locate and update registrations and collect payments on-site with the Sales Station Mobile POS app for iPads



To learn more about our solutions, call us at (408) 971-9120.